

DESIGN GUIDELINES

BESPOKE PRINTED GREASEPROOF PAPER

DESIGN GUIDELINES

1. PRINT READY INFORMATION
2. CREATING A NET
 - 2.1 BASIC NET
 - 2.2 ADDING ARTWORK
 - 2.3 ADDING DETAILS
3. MATERIAL & FINISHES

1. PRINTREADY

All we need from you is a vector logo, and our design team will do the rest. Alternatively follow these guidelines and send us your PDF or AI artwork.

PANTONE

Four or less colours Coated, Uncoated, Metallic and Flourescent

CMYK

Five or more colours

Mix

Adding spot colours to CMYK
Adding Coated, Uncoated, Metallic and Flourescent.

RGB

Cannot be used for printing.
Please convert to CMYK before sending

VECTORS

Suitable for Logos, Designs & Artwork
Outlined Text

.PDF .AI .EPS

IMAGES

Suitable for Photo Prints
Only If: 300+ dpi, CMYK format,
Image larger than intended print size

.BMP .JPG .TIFF .PSD

INK COVERAGE

Inverting colour for reduce ink coverage schemes can be a cost effective choice

For example:
100% coverage 30% coverage



GRADIENTS

Uses ink percentages to fade out a colour.
Proof recommended to guarantee results.

Uses ink percentages to fade out a colour.
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2. CREATING A NET

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2.1 BASICNET



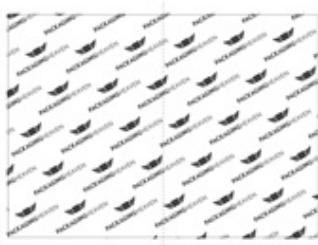
Step 1 - Download a blank proof from our website.

<http://www.packagingheaven.co.uk/design-guidelines/>



Step 2 - In Illustrator, use the Rectangle Tool (M) to accurately draw the basic shape of your paper.

2.2 ADDING ARTWORK



Step 3 - Add your artwork to the tissue paper by dragging it in from your browser. Duplicate and transform the artwork as necessary.



Step 4 - Clipping masks: If you have a complete design, fit it exactly to your tissue paper with a clipping mask. Group it together with a rectangle. Select the group and go to Object > Clipping Mask > Make.

2.3 ADDING DETAILS



PACKAGINGHEAVEN

Name	Client
Date	Date of artwork
Size	Width mm
Material	
Weight	
Lamination	
Other Features	

Print & Email View Catalogue & Samples



Step 5 - Fill in all known details, including colour pantones, CMYK nos. etc. If there's anything you're unsure about, leave blank and you can discuss it with a Customer Account Manager



Step 6 - Add size annotations to your grease-proof paper.

3. MATERIAL & FINISHES

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3. MATERIAL & FINISHES

Product

Greaseproof Paper

Material Choice

Tissue Paper 17-30gsm
Food Grade 17-30gsm
Clothing Grade 17-30gsm
Wrapping Paper 65-70gsm

Available Finishes

Pantone Printing
Metalic Pantone Printing
Varnish Coating
Spot UV Varnish